**Scenario**: This Assessment activity requires you to design and create a Muesli Bars Box for a startup company called ‘Gaia Foods Ltd’. This company is located in a remote Island in the South Pacific called Ofu and their products has become a household item for people’s grocery shopping list.

Details and specifications of the box will be provided in a separate document.

You are going to be assess on how well you use a development process to plan, trial and test the development of a digital technologies’ outcome.

**Ingredients: fullgrain cereals (fullgrain oat bran 95%, fullmeal kumara flour, low carb chocolate kava, low fat, dairy free milk powder, low carb cocoa solids, tava and coconut.**

**Nutritional Information**

**Servings per pack: 4**

**Service size: 90g (1 bar)**

...

**Carbohydrates - 14.3g/serve and 28.6g/100g**

**Fat Total - 3.8g/serve and 9.7g/100g**

(the rest are the same)

**Green and Blue colour bars (on the left) will be very similar but not the same as Mother Earth.**

**colour bars on the right will be the same.**

Logo: **Gaia Foods Ltd**

Nature at its most Delicious: **'Tastiest appetizer of Mother Nature'**

Baked Oaty Slices: **Gaia Cereal Bars**

Salted Caramel Choc: **Low Carb, DAIRY FREE Chocolate with Hazelnuts**

BEST BEFORE: 28.07.2023

**USE BY DATE: 29/12/2024**

Source of Fibre: **Source of Protein & Fibre**

Wholegrain Cereals: **Multi-grain Cereals with Nuts**

No Artificial Colours or Flavours: **Organic Natural Colours & Flavours**

CARTON BOARD 100% from Sustainable Greenhouse Forests: **Cardboard box 100% Sustainable Greenhouse Forests**

Barcode: **create your own barcode as similar as possible**

<https://www.cognex.com/resources/interactive-tools/free-barcode-generator>

Company address: **Gaia Foods Ltd, 3 Lisiate Cr, the Spit, Silver Coast, DLQ 9471, Ofu**

**STORE ANYWHERE**

MADE IN NZ: **MADE IN OFU**

240g 6 BARS : **360g 4 BARS**

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Bottom section **(180 degrees orientation)**

**To produce our tastiest, appetizer cereal bars we use 3 simple steps:**

**We use ONLY oats and cocoa from the pacific islands.**

**We add ORGANIC, NATURAL ingredients like fullgrains and dairy free butter**

**We BAKE THEM in our underground oven.**

**That's all it is!**

**www.gaiafoods.com**

facebook logo **Follow us on Facebook**

**SUPER PROUD SUPPORTER of Sustainability**

Colors

Green background:

**#105E26 or RGB (16, 94, 38)**

**Yellow: #F1D861 or RGB (241, 216, 97)**

Blue background:

**Pantone Blue 072 C or #10069F**